## FOR IMMEDIATE RELEASE

**Date:** Tuesday, January 17, 2006

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## RECYCLERS START THE NEW YEAR RIGHT Recycling the Right Way Pays

Waukesha, WIS. – Edward and Donna Stehling of Delafield received a check for \$100 at the town board meeting on Wednesday, Jan. 10 for "recycling the right way".

The presentation was made by Waukesha County's Recycling Specialist Linda Wainstock who explained that the Recycling Rewards program is designed to increase recycling awareness and to improve the quality of materials coming into the county's Materials Recycling Facility (MRF).

"By putting only acceptable items in your recycling bin, you help keep the costs of the recycling program low and the dividends paid to your municipality high," said Wainstock.

As a creative way to teach residents about the importance of recycling correctly, a total of six municipalities out of the 25 that send materials to the MRF were drawn to be included in a random street inspection during a two-week period last November. The first bin that contained only recyclables was deemed the winner and the resident was issued a \$100 check through the Recycling Rewards program.

Monetary awards for this program were donated by these businesses: FCR, Inc., operator of the MRF, along with haulers Onyx Waste Services, Waste Management and Johns Disposal Service, Inc.

To find out what items are acceptable for recycling, visit <a href="www.waukeshacounty.gov/recycling">www.waukeshacounty.gov/recycling</a> and click on your community's name or call 896-8300 for a printed copy.